KR 2002016482 A

TITLE: Method for transmitting **animation e-mail** using flash
                         file

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PRIORITY-DATA: 2000KR-0050214 (August 24, 2000)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	PAGES	
MAIN-IPC				
KR 2002016482 A	March 4, 2002	N/A	001	G06F
017/60				

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO	APPL-DATE
KR2002016482A	N/A	2000KR-0050214	August 24,
2000			

INT-CL (IPC): G06F017/60

ABSTRACTED-PUB-NO: KR2002016482A

BASIC-ABSTRACT:

NOVELTY - An **animation e-mail** transmitting method is provided to implement the
target marketing for a specific hierarchy of users, to remove the
spatial/temporal limits by the Internet, to obtain a long-time advertising
effect and to promote the correction and various changes of advertising data.

DETAILED DESCRIPTION - A system includes various services of EC(Electronic
Commerce), games or chatting. A DB having various data consists of a main
server for managing the channels, a mail server connected to the main server,
and an operating company terminal providing specific data and various services.
A user or a member selectively accesses a main server of an operating company
through a communication network by using various types of user terminals for
exchanging the data of an individual PC or a portable computer having a
communication port(S10). The main server induces the user to participate in
various operating service including EC through the guidelines for the user
terminal. The user writes a single or plural frames by using a flash file
writer embedded in the user terminal and then writes an e-mail including an
e-mail address and a message of a receiver(S12). The e-mail message is
synthesized with the flash file and transmitted via the mail server(S14,S16).

CHOSEN-DRAWING: Dwg.1/10

TITLE-TERMS: METHOD TRANSMIT ANIMATED MAIL FLASH FILE

DERWENT-CLASS: T01

EPI-CODES: T01-J05A;

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                    │   시  작    │
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┌──────────────────────────────────────────────────┐
│         플래쉬 File 을 제작하는 단계              │────── S10
└──────────────────────┬───────────────────────────┘
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┌──────────────────────────────────────────────────┐
│         전자메일을 작성하는 단계                  │────── S12
└──────────────────────┬───────────────────────────┘
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┌──────────────────────────────────────────────────┐
│      상기 플래쉬 File과 전자메일 메시지를         │
│              합성하는 단계                        │────── S14
└──────────────────────┬───────────────────────────┘
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┌──────────────────────────────────────────────────┐
│     합성된 메시지 포함 플래쉬File을 메일          │
│       서버를 통해 전송하는 단계                   │────── S16
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